

# Press Release

Waalre – 26 March 2009

## Verum completes management team with key appointment

**Verum has appointed Margaret Menzies as the company's Director of Product Development. She will be responsible for planning and coordinating the development of the Analytical Software Design (ASD) toolset.**

*"Margaret will be in control of the whole process of turning our groundbreaking ASD technology into a product", explains Robert Howe, CEO of Verum. "She brings more than 20 years of experience working with technology and leading IT and development teams both in the US and Europe. She has already had an immediate impact on development, leading the completion for the first commercial release of the ASD:Suite, which was launched at Hightech Mechatronica last week (12 March – Evoluon, Eindhoven)."*

Margaret Menzies will be part of the management team of the Waalre (Netherlands) based company. *"I have been trying to recruit Margaret to work for Verum since I was introduced to her by Big Bang Ventures a few years ago. I am extremely pleased to have finally succeeded.",* says Howe.

Before joining Verum, Margaret worked with Augeo Software, a Paris based company specializing in Product Portfolio Management software. There she helped launch their new Web 2.0 SaaS collaboration tool and managed the development of their enterprise product line. Prior to joining Augeo, she held the VP of Development position at Meeting Maker (now PeopleCube). At Meeting Maker she led a variety of development teams working on various calendaring and scheduling products and participated in the initial specification work of the Calendaring and Scheduling Consortium.

Margaret holds a dual BA degree in Political Science and Economics along with a Masters degree in Public Administration, from the University of Rhode Island. She is a certified Scrum Master and Product Owner.

### **ASD:Suite**

Verum's ASD:Suite software design toolset eliminates all behavioural defects from complex software designs, dramatically cutting the cost of software development, testing and maintenance. ASD:Suite automatic code generation further reduces the cost of software development by 30% per delivered line of code. The key difference between Verum's ASD:Suite and tools that claim to improve productivity is Verum's Analytical Software Design formal verification technology: ASD allows the design of a software system to be mathematically verified as complete and correct, even before a single line of code has been written.

See [www.verum.com](http://www.verum.com) for further information.