

Press Release

Waalre 10 March 2009

First commercial release of new software design tool

ASD:Suite cuts software development costs by 30%

Verum will launch the first commercial release of its ASD:Suite software design tool at Hightech Mechatronica, Eindhoven on 12 March 2009. The launch marks the culmination of 3 years development work. The ASD:Suite is a revolutionary tool that, for the first time, brings mathematical precision to the hands of software designers and architects.

Verum's ASD:Suite software design toolset eliminates all behavioural defects from complex software designs, dramatically cutting the cost of software development, testing and maintenance. The ASD:Suite automatic code generation further reduces the cost of software development delivering an overall reduction of 30%. The key difference between Verum's ASD:Suite and tools that claim to improve productivity is Verum's Analytical Software Design formal verification technology; ASD allows the design of a software system to be formally verified as complete and correct, even before a single line of code has been written.

Verum has already proved the technology via extensive experience with companies such as Philips, FEI, NXP and Nanda Technologies on its Early Customer Programme. Verum's CEO Robert Howe said, "*Working with world class companies has allowed us to evaluate the technology in demanding environments. Their feedback has been invaluable and the results have proved that the ASD:Suite delivers a paradigm shift in software development, eliminating entire classes of defects and significantly reducing cost.*"

About Verum

Verum was founded in 2003 by Guy Broadfoot and Robert Howe, two veterans of the software development industry. Based in Waarle near Eindhoven, the Netherlands, the company maintains close ties with researchers at Oxford University in the UK, the University of Tennessee in the USA and the Technical University of Eindhoven (TU/e) and has partnerships with ICT and TASS.

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