

Press Release

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Significant players are involved

ASD is growing in popularity

On Thursday 28 August Verum held their first ASD Users Event. The Van Abbe Museum in Eindhoven was the place where modern architecture met software architecture. The main goal of the event – to bring all the ASD Users together whilst creating a forum and setting up an ASD Users group – was fulfilled with over 50 ASD users present. As Robert C. Howe, CEO Verum stated: *“This first ASD Users event is the perfect platform to further improve our ASD tooling – all users in the professional field can join and share their experience. The event and the creation of the ASD Users Group is a great opportunity for all parties – we will meet every quarter of the year.”*

ASD experiences in ‘Medical and Transport Systems’

Customers Philips Healthcare and prospective partner Logica were two key presenters at the event that took the opportunity to discuss the growing range of projects using ASD and the successes they have had in improving quality and reducing costs. A Product Architect said *“since using ASD we have reduced the testing time by almost 80% and have had zero defects. Verum’s claim that ASD produces correct code has been validated. The gains we have seen in productivity more than pay for the tool, but the biggest advantages we see are in the reduction of field incidents, giving us a competitive advantage”*.

ASD Training Certificate

The event was also an opportunity to celebrate the more than 45 people who have successfully completed the ASD Model Building training course, and the award of their “ASD Certified” certificates. A consultant mentioned *“Since we have been using ASD we are more productive and spend less time on rework, making the job much more rewarding. For me personally it has also meant a promotion. I see my ASD skills as an important step in my professional development – one day all software will be developed this way.”*

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